

# 2024 AMERICAN ADVERTISING AWARDS SPONSORSHIP OPPORTUNITIES

Wednesday, March 6 at The Hamilton Live – 7:00-10:00pm • Tickets: \$115/member — \$130/non-member — \$50/student

The American Advertising Awards is the industry’s largest and most representative competition, recognizing and rewarding the creative spirit in the art of advertising, AAF DC’s biggest night of the year. Below are sponsorship opportunities to get you and your organization involved in the big night. If you have any questions, reach out to [info@aafdc.org](mailto:info@aafdc.org).

	WELCOME SPONSORSHIP	BAR SPONSORSHIP	SAFE RIDE HOME SPONSORSHIP	SILVER SPONSORSHIP	GOLD SPONSORSHIP	PLATINUM SPONSORSHIP	BEST OF SPONSORSHIP	EVENT SPONSORSHIP
Notes	As soon as guests come into the event, there's a table with welcome drinks	There are two bars at the venue. This is your chance to sponsor one (or both).	We will give out UBER coupons to those wanting to get a ride home after the event				Be the sponsor of one of the evening's premier awards, the Best Of's.	Be the name sponsor . The 2024 American Advertising Awards brought to you by...
Recognition in Event Eblasts (minimum 4 eblasts)	✓	✓	✓	✓	✓	✓	✓	✓
Logo/Link on AAF & AAA Sites	✓	✓	✓	✓	✓	✓	✓	✓
AAF DC Social Mentions (minimum 8 posts)	✓	✓	✓	✓	✓	✓	✓	✓
Recognition at Awards Gala	✓	✓	✓	✓	✓	✓	✓	✓
Included Tickets to Awards Gala	1	2	3	4	6	8	10	16
Logo on Table Signage & Displays	✓	✓	✓	✓	✓	✓	✓	✓
One Additional ADDY Trophy (\$75 value)				✓	✓	✓	✓	✓
How Many Available	1	2	1	Unlimited	Unlimited	Unlimited	8	1
Reserved Table				✓	✓	✓	✓	✓
Sponsorship Cost	\$250	\$500	\$600	\$650	\$950	\$1,250	\$2,500	\$5,000